



July 1, 2011

Jingoian Honored as “Marketer of the Year” by American Marketing Association

(Portland, OR) Michael Jingoian, the founder and CEO of AngelVision Technologies, has received the 2011 Marketer of the Year Award from the American Marketing Association (AMA) of Oregon. The award was presented at the organization’s annual awards banquet, during which Jingoian was called “Gandhi-like in his approach to management and marketing.” It was reported that the remark prompted Jingoian to reheat some leftover Tandoori Chicken in his microwave when he returned home later that evening.

The Marketer of the Year Award recognizes individuals for their positive impact within their own organizations and in the community, and for the successful results they generate for their clients. Upon presenting the award, the AMA tweeted, “This is a leader, a mentor, a role model—and inspiration to all.”

Jingoian said, “I’m grateful to the AMA for being honored with this award, but I’m especially indebted to everyone at AngelVision who have enabled me to make my vision for the company become a reality.” Earlier in the evening, AngelVision won the award for Best Single Medium Advertising Campaign -- the category that attracted the most entries in the competition. AngelVision received top honors for producing a Guided Tour that promotes its own Advanced Tracking and AV Mail technology.

Jingoian founded AngelVision in 2001, and propelled by the phenomenal success of the Impact Movie, the company has grown between 120 to 600 percent every year. The movies deliver messages in a manner that people enjoy. They learn as they are entertained with an engaging story based on the principles of NeuroMarketing and Solution Selling.

More than 2,500 companies around the world rely on AngelVision and Impact Movies for sales, training, and corporate communications. The movies are regarded as one of the industry’s most effective marketing tools. AngelVision provides other sales and marketing services, including PowerPoint presentations and scriptwriting, whitepapers, advertising, and an article-placement service.

In 2009, Jingoian founded CustomBooks.com, a service that enables companies to print a custom-designed cover on almost every book currently sold. Clients can also add pages inside a book with a message personalized for each recipient. Also that year, Jingoian founded BulkBooks.com, a leading supplier of books in bulk quantities.

AngelVision has appeared on the *Inc.* magazine list of fastest-growing private U.S. companies for four consecutive years: 2007, 2008, 2009, and 2010. For three of the last five years, *Oregon Business* magazine has rated AngelVision as one of the 100 best companies to work for in Oregon.

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