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AngelVision Announces Webinar “Why Wing-it?” to Address Rapid Changes in Online Marketing

(Portland, OR) AngelVision Technologies announced today the release of a new webinar called “Why Wing-it?” The launch of this new webinar comes right after the launch of AngelVision’s new website.

According to Michael Jingoian, Founder and CEO, “The entire sales and marketing industry has changed considerably in just a few years. Marketing has become a science. You can get tripped up if you’re not up-to-date with current opportunities and practices. The stakes have risen and now you can’t afford to “wing-it” anymore.” The new webinar will focus on these issues:

- How the sales and marketing landscape has changed so quickly over just the past few years.
- How marketing in 2014 has become a science with many technical details and challenges to master.
- The risks involved when trying to execute sales and advertising programs internally.
- How companies are getting ahead in this new and challenging economic environment.
- The benefits of having an efficient and integrated sales process.

In the words of Matt Adams, Senior Sales Strategist, “We have years of experience helping our Customers achieve their goals. We know the tips and tricks, ins and outs. We will help eliminate the risks and pitfalls that can sabotage your results.” From attending the webinar, attendees will learn how to:

- Invest time and money only where it’s needed by strengthening the areas of the sales process that are weakest.
- Reach markets that were unable to reach previously.
- Create a more efficient sales process that will increase sales and revenue, but also reduce overall marketing and advertising costs.

The webinar will be hosted by Mr. Jingoian. In 2011, Jingoian was honored as the Marketer of the Year by the American Marketing Association of Oregon. He was also presented with their Lifetime Achievement Award where he was called the “Gandhi of marketing.”

This new webinar will replace their existing presentation, “Coffee with AngelVision.” Over 35,000 people attended this earlier presentation, making it one of the highest attended webinars for marketing in history.

Since the company was founded in 2001, AngelVision has earned more than 400 awards in the categories of internet advertising, viral marketing, sales and innovation. “We never settle for just good enough. We’re constantly measuring our Customers’ results and evaluating the effectiveness of our processes,” says Dirk Boekee, VP of Operations.

AngelVision has appeared on the *Inc. Magazine* list of fastest-growing private U.S. companies for a seven consecutive years: from 2007 to 2013. To learn more, visit AngelVisionTech.com.

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